

5 Year Targets - Defining the Revenue GAP



Worksheet Purpose:

To determine where the revenue GAPs are based on current offerings or growth strategy.

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue Target					

List Current Products or Services					
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*					
*					
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*					
*					
*					
*					
Total Current Product / Service Rev					

Target - Current = The GAP					
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List BreakAway Moves	Year 1	Year 2	Year 3	Year 4	Year 5
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*					
*					
*					
*					
*					
*					
*					
Total BreakAway Move projection					

Action Items:

	Top 3 Things to Start Addressing the GAP
1	
2	
3	