

The Intentional Culture - Core Values™



Worksheet Purpose:

To identify and name the core behaviors that define the culture and character of the business.

WHO - Names of real people inside the organization

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

Hint: High credibility with peers - Most competent in their roles
Would re-hire this type of person - Positive role models

WHY - Significant attributes or characteristics of the people you selected.

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

Examp Trustworthy - Work Ethic - Team Player - Caring - Learner
Open minded - Passionate - Problem Solver - Results Driven

- Core Value Definition**
- * Small set of timeless principle. Standards vs rules.
 - * Internally focused. Intrinsic value and importance.
 - * Independent of type of business you are in.

- Core Value Test:**
- * Must exist within at least one person, preferably majority of the company.
 - * Must be willing to take a financial hit to protect.
 - * Must be willing to fire a multiple offender. Internal or external.

- Our Core Val**
- 1 _____
 - 2 _____
 - 3 _____
 - 4 _____
 - 5 _____