## The Intentional Culture - Core Values™



## **Worksheet Purpose:**

To identify and name the core behaviors that define the culture and character of the business.

### Trustworthy - Work Ethic - Team Player - Caring - Learner  Open minded - Passionate - Problem Solver - Results Driven  * Internally focused. Intrinsic value and importance.  * Independent of type of business you are in.  Core Value Test:  * Must exist within at least one person, preferably majority of the company.  * Must be willing to take a financial hit to protect.  * Must be willing to fire a multiple offender. Internal or external.  Our Core Value 1  2  3  4  5  Core Core Value Test:  * Must be willing to fire a multiple offender. Internal or external.	WHO - Names of re	al people	e inside the organization
Hint: High credibilty with peers - Most competent in their roles Would re-hire this type of person - Positive role models  WHY - Significant attribrutes or characteristics of the people you selected.  1	1		
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